

## Activity Report 2018

Name/title of the Thematic, Specialist Group, Task Force or Region	<b>Sustainable Use and Management of Ecosystems</b>
<p><b>Main Targets in CEM's 2017-2020 work plan</b></p>	<p><i>Indicate what results or targets of the IUCN One Programme Approach your group or region is addressing. Please be aware that some activities might not be related to IUCN targets.</i></p> <p><b>SR1.1 (5)</b> System for Community Liaison (SYCL) to be operational for signposting on value and conservation of nature in at least 20 countries across 4 continents</p> <p><b>SR1.2 (6)</b> SYCL-based projects to be monitoring habitat of endangered species for CMS. <b>(7)</b> SYCL-based project monitoring trade and ecosystem health for endangered Saker falcon to be implemented</p> <p><b>SR1.3 (9)</b> Multilingual Online Research/Restore Project Hosting (MORPH) for small-game/pollinators in cultivated areas operating across 3 continents. <b>(11)</b> MORPHs for alien species implemented across Europe and 2 other continents.</p> <p><b>SR2.1 (12)</b> SYCL-mediated MORPHs providing enlightenment &amp; knowledge-based empowerment across at least 3 continents. <b>(14)</b> SYCL-based MORPHs operational in multiple local communities across at least 3 continents, naturalliance site promoting best-practice across at least 3 continents.</p> <p><b>SR3.1 (21)</b> SYCL-based MORPHs operational for data-exchange with multiple local communities across 3 continents <b>(23)</b> Scope for a system to warn local people of imminent local meteorological or geological disasters is available across SYCL-served communities.</p> <p><b>SR3.2 (24)</b> Academic study of factors motivating uptake of MORPH activities by local communities is in place. <b>(25)</b> Academic study of factors facilitating uptake of MORPH activities by women and young people of local communities is in place. <b>(26)</b> SYCL becomes self-funding.</p>
<p><b>Relation to CEM's 2017-2020 5 Priority Areas</b></p>	<p><i>Mention if your region's/group activity relate to the following 5 priorities of CEM for the 2017-20 session: Nature-based Solutions, Ecosystem Risk Assessment, Ecosystem Resilience, Ecosystem Governance, Cultural Practices and Ecosystem Management. Mention if your region/group activities have been coordinated with any of these 5 Thematic Groups and/or state in what ways the activities relate to these priorities.</i></p> <p>Our main current effort is construction of a global multilingual network based on a naturalliance.org hub site. We are grateful for considerable help with content of the hub to Emmanuelle Cohen-Shacham of NbS and Mike Jones of ERTG, and have also been in contact with Liette Vasseur on Governance.</p>

<p><b>Main activities proposed for 2018</b></p>	<p><i>Please note that these activities should refer to what has been accomplished as a group and not only what the group/region leader has accomplished.</i></p> <p><b>SR1.1 (5)</b> System for Community Liaison (SYCL) was operational for signposting on value and conservation of nature in 8 countries in 2 continents by end of 2017; further expansion is planned by creating a global network, naturalliance.org</p> <p><b>SR1.2 (6)</b> At the end of 2017, the design for SYCL-based project monitoring trade and ecosystem health for endangered Saker falcon was completed, but funding was not obtained due to regional tensions; however, <a href="http://www.sakernet.org">www.sakernet.org</a> is to be upgraded in summer 2019 with languages increased from 5 to 7 (adding Urdu and Mongolian).</p> <p><b>SR1.3 (9)</b> Multilingual Online Research/Restoration Project Hosting (MORPH) for Grey Partridge in farmland became functional in 18 languages in 2017; in 2018 a national site for Slovenia was added to ones for UK and Germany, with work in progress on a French site, and training in April 2019 for more to come.</p> <p><b>SR2.1 (12)</b> The intention was exceeded by implementation of <a href="http://www.perdixnet.org">www.perdixnet.org</a> in 18 languages across 24 countries in 2017; the naturalliance.org network will launch in at least 20 languages across 6 continents in April 2019. However, <b>SR3.1</b> and <b>SR3.2</b> have been deprioritised in order to focus on opportunity to exceed original targets in <b>SR1.1</b> and <b>SR2.1</b>. <i>Please see next section for an appreciation of group-member participation in activities.</i></p>
<p><b>Results of activities accomplished or planned for 2018</b></p>	<p><i>Please indicate which CEM-members have contributed to the activity, necessary means, partners, funding etc. You can include links, working documents or other information you deem useful or explanatory. (In case there were planned activities that could not be developed, please explain.)</i></p> <p><i>Please note that these activities should refer to what has been accomplished as a group and not only what the group/region leadership has accomplished.</i></p> <p><b>SR1.1 (5)</b> It has been agreed with 3 NGOs to build a global naturalliance.org network with a multilingual hub in 40 (now 44) languages and (now 73) satellites at regional and country levels. A drafting team created and agreed 4,000 words of content for launch at a SUME meeting in Karlovac, Croatia, on 23 April 2019.</p> <p><b>SR1.2 (6)</b> Due to changes in organisational leadership and severe tensions in regional politics, no funding to develop the communications infrastructure further has been obtained and a system to monitor trade/habitats is unlikely by 2020.</p> <p><b>SR1.3 (9) &amp; SR2.1 (12)</b> Multilingual Online Research/Restoration Project Hosting (MORPH) <a href="http://www.perdixnet.org">www.perdixnet.org</a> to restore farmland is (in 18 languages across 24 countries) technically complete, but build of national satellites continues; a system for conservation through falconry in the Americas is started.</p> <p><b>SR2.1 (14)</b> on alien species and <b>SR3.1 (21) &amp; (SR3.2 (26)</b> on community sites are on hold in 2018 due focus elsewhere.</p>

	<p><i>Success in these efforts would be quite impossible without those in the steering group who support leadership in developing strategy, meeting opportunities and bids, including deputy Adrian Lombard, Keiya Nakajima, Marina Rosales, Eduardo Arraut, Scott Brainerd, Tetiana Gardashuk, Brendan Moyle and Tatyana Bragina, with ongoing help also from Viktor Segrt for the Croatia meeting, and with additionally Madeleine Nyman, Kartik Shanker, Meera Anna Oomen, Siti Suriawati Isa Maya Basdeo on the naturalliance.org drafting committee.</i></p>
<p><b>Collaborations / Partnerships</b></p>	<p><i>Within IUCN as well as other institutions.</i></p> <p><i>Please describe what type of working relation your region/group has with this institution, who is participating, in what events, activities, and how this contributes to the CEM work plan.</i></p> <p><i>If there have been funds leveraged through this interinstitutional relation, please mention an estimate of the sum that has been raised and how it is supporting CEM activities.</i></p> <p>We work with UNEP-CMS and with IUCN members International Association for Falconry &amp; Conservation of Birds of Prey (IAF) and Birdlife International on <b>SR1.2 (6)</b>, and with members IAF and FACE, and non-members European Sustainable Use Group (ESUG), Game and Wildlife Conservation Trust, Anatrack Ltd, plus many smaller organisations on other items. We are hoping to share our communication technology with other groups within CEM, especially NbS, Ecosystem Restoration, Alien Species and Governance.</p> <p><i>For the Croatia meeting and naturalliance.org, IUCN member FACE has contributed €1000, anonymous donors €1000 and ESUG €500. With the generous US\$2,500 from CEM Chair fund, this has provided a €5,000 budget for meeting in Croatia.</i></p>
<p><b>In-kind contributions</b></p>	<p><i>Please calculate an estimate of how much time you and your group/regional members are contributing to CEM and suggest an estimate of the value of this voluntary contribution. (E.g. X hours coordinating group activities, leading discussions, or facilitating a workshop = \$...)</i></p> <p>Without further admin burden of using timesheets, this is guesswork. Perhaps 0.5 Full-Time-Equivalent from Chair plus similar from others combined, thus one FTE for group at senior admin payrate.</p>
<p><b>New member recruitment</b></p>	<p><i>Please indicate the new members that were recruited. (Please note that we have complementary reports from members who have enrolled directly through our new membership office)</i></p> <p>SUME membership has increased from 495 to about 550 during this period (we estimate by, in the 'People' section of IUCN Portal, by putting 'Sustainable Use and Management of Ecosystems' into the 'Role-Organisation' box).</p>

<b>Internal Communications</b>	<p><i>How have you interacted with the members of your CEM group? What obstacles have you encountered to communicate with your group/region? What communication mechanisms do you suggest to others that have worked for you? What are your strategies for group dynamics?</i></p> <p>Routine communication is email, telephone &amp; skype. News of activities has been given to all members via the IUCN portal in 5 messages during 2018, drawing attention to the new SUME web-site (<a href="http://sume.sycl.net">http://sume.sycl.net</a>) which has used pages in both Spanish and English for the meetings in Kyrgyzstan (September 2017), Peru (October 2017) &amp; Croatia (April 2019). For agreeing content and translation of naturalliance.org, we planned a D-Group system which ESUG had agreed to fund, but managed without and saved the funding for naturalliance.org, of which national and regional satellite sites will be able to manage mailing within their areas.</p>
<b>External Communications</b>	<p><i>How has your group/region been promoted through external communication? (E.g. Website, social media, newsletter). How efficient have these communication channels been? What has worked and what has not?</i></p> <p>The group is involved in managing the multilingual hub <a href="http://www.naturalliance.eu">www.naturalliance.eu</a>, and the networking systems <a href="http://www.sakernet.org">www.sakernet.org</a> and <a href="http://www.perdixnet.org">www.perdixnet.org</a> and impending <a href="http://www.AmFalCon.org">www.AmFalCon.org</a> and <a href="http://www.naturalliance.org">www.naturalliance.org</a>. As well as its own site <a href="http://sume.sycl.net">http://sume.sycl.net</a>, SUME also has a page updated regularly on the ESUG website (<a href="http://esug.sycl.net">http://esug.sycl.net</a>) and on the saker portal website <a href="http://www.sakerfalcon.org">www.sakerfalcon.org</a>.</p>
<b>Activities to be accomplished during 1<sup>st</sup> half of the year 2019</b>	<p><i>Please indicate which CEM-members have contributed to planning the activity, necessary means, partners, funding etc.</i></p> <p><i>You can include links, working documents or other information you deem useful.</i></p> <p>The launch of <a href="http://www.naturalliance.org">www.naturalliance.org</a> in at least 20 languages at 3 days of meetings and training workshops in Karlovac, Croatia during 23-25 April 2019 are the main activities. The new network system and its progress is illustrated at <a href="http://sume.sycl.net/6/10/naturalliance,-second-edition">http://sume.sycl.net/6/10/naturalliance,-second-edition</a> and the meetings page <a href="http://sume.sycl.net/10/sume-in-karlovac,-croatia">http://sume.sycl.net/10/sume-in-karlovac,-croatia</a>.</p>
<b>How active are CEM members and leadership in your respective regions/groups?</b>	<p><i>How active are CEM members? In which areas and how are they contributing? What can be improved?</i></p> <p>Members have been active in Asian, American and European regions in planning strategy, meetings, communication tools and the 2019 meeting in Croatia. Strategy discussion with ESUG resulted in trial of a new funding structure to support the 'translation-pays-meeting-expenses' model, which raised €2,000 for naturalliance.org</p>
<b>Lessons learnt, challenges and recommendations.</b>	<p>Getting all 500 members active will not be possible on a voluntary basis alone. Experience with regional meetings in 2017-2019 shows that participation requires funding to gain appreciable presence from outside the country visited. Probably because most CEM groups are in the same boat in this respect, approaches to those groups indicated that cooperation for meetings is only likely when endowed by funding. It might be worth trying US\$5000 chair-fund contributions for meetings that involve 2 or more groups.</p>

<b>Other matters, comments, questions.</b>	Sadly, despite much knowledge of how voluntarism operates best (including a report plus Resolution at WCC3), IUCN seems unable to fund its Commissions enough to ensure effective working, which even in an age of excellent communication still needs personal contact for bond-building, brainstorming and training. <b><i>This sentence and the last in the previous section remain from the mid-2018 report. They remain important.</i></b>
<b><i>NOTE: Please include below or as attachments, photos, reports, videos, etc. that can complement the given information about the mentioned activities. Notify if you want to make them visible in the CEM newsletters of other communication tools (CEM web pages, Facebook, Twitter)</i></b>	