

Identify and invite important additions to forums. Who could be invited from relevant groups in IUCN and among practitioner stakeholders in your language/region who would be a useful addition to the current forum members?

Build a balance. Are there at least as many practitioners (who make information understandable and promote wide engagement of citizens with Naturalliance) as academics (who show decision-makers that sustainable use activities conserve nature)?

Introduce each other. It is worth noting why falconers are important practitioners (e.g. for restoration since 1970s, with public education skills), as recognised in the MoU between IAF and IUCN. You could arrange a zoom for members of your forum, upload half-page CVs linked on the Forum page and even look towards a physical meeting.

Supervise. Assign and encourage group member contributions. You may need one person to collect information, another to build attractive content with that information and a third to publicise the site to other groups & relevant media influencers; or maybe one person has time and energy to do all those things while you lead a support team.

Invite, Balance, Introduce, Supervise = IBIS